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FINSIA ENTERS INTO NEW STRATEGIC ALLIANCE WITH CISI

Today, the Board of FINSIA has shared an announcement with members about an exciting new proposed strategic alliance that will involve FINSIA and all current members joining CISI later in 2025.

Sydney, AUSTRALIA – Australia and New Zealand's peak body for professionals in the financial services sector, the Financial Services Institute of Australasia (FINSIA), is consulting with members on a proposed new strategic alliance that would lead to FINSIA and all current members joining one of the sector's leading international professional bodies.

This new alliance will provide FINSIA members with an exclusive opportunity to join the <u>Chartered Institute for Securities and Investment</u> (CISI), a leading international professional body with members across more than 100 markets around the world.

FINSIA President David Cox F FIN said the strategic shift built on FINSIA's long-standing partnership with CISI and was a logical next step in its evolution to benefit members and the banking and wider financial services sectors in Australia and New Zealand.

"Joining CISI will allow members to stand alongside more than 54,000 financial services professionals based in markets all over the world. It will provide FINSIA members with an internationally recognised membership designation, access to world-class professional development programs and thought leadership insights, and unique opportunities to expand their networks amongst peers," Mr Cox said.

Mr Cox said the financial services sector today was highly competitive and increasingly globalised, with regulatory and policy frameworks having converged across many developed markets.

"Global reach and connections have never been more important, and professionals worldwide are sought out for their deep expertise in specific knowledge areas or specific markets," he added.

FINSIA members seek international accreditation

The announcement of the new alliance with CISI is the culmination of several years of review, member consultation and diligence by FINSIA's Board in relation to the long-term strategic direction of the organisation.

FINSIA's latest member survey, conducted in November 2024 by Beaton Research + Consulting, confirmed that members view international accreditation of qualifications and training programs as being one of the top strategic priorities for FINSIA's future. The survey also highlighted members' desire to foster deep connections with other organisations both domestically and globally, through digital engagement.

Through the alliance, CISI will become a prominent and influential force in the Australian and New Zealand markets, while continuing to build their global influence as the membership body of-choice for financial services professionals around the world.



CISI Chief Executive Tracy Vegro, OBE said: "We are excited to invite FINSIA members to the CISI family and look forward to working closely with them to continue to deliver outstanding educational and continued professional development, alongside thought leadership and networking opportunities to members both locally in Australia and New Zealand, and in all of the many countries represented in CISI's global membership."

Global pathway

FINSIA has entered a non-binding Memorandum of Understanding with CISI to facilitate a one-month consultation period with members. The MOU provides a clear pathway for FINSIA and all current members to join CISI if the Board considers that to be appropriate following the consultation period.

Under the proposal, FINSIA members would be invited to join CISI will have their skills, qualifications, experience and current member standing recognised.

The streamlined membership pathway would only be available to financial services professionals who hold current FINSIA membership at the proposed integration date later in 2025.

Feedback on the consultation paper is due by Friday 27 June 2025.

At the conclusion of the process, the FINSIA Board will consider feedback from members and determine the next steps in relation to the proposed alliance with CISI. If the Board decides to proceed, further discussions with CISI will take place prior to entering a binding contractual arrangement between the two parties.

The FINSIA Board proposes that the member integration with CISI would occur during late 2025.



About FINSIA

FINSIA is the membership body of choice for more than 8,000 financial services professionals in Australia and New Zealand working across the banking, institutional markets, funds management, financial advice, and securities sectors, and many others.

FINSIA has a proud heritage and history that spans over 130 years of connecting members with industry-leading insights and influential networks, all aimed at helping members to build their capabilities and advance their careers.

For more information, please visit finsia.com.

About CISI

The Chartered Institute for Securities & Investment (CISI) is a global professional body that sets the highest standards of professional excellence in a broad range of financial services disciplines. For over 30 years, CISI has been championing integrity, raising individual standards of knowledge, skills and behaviour in the UK and internationally, and working to enhance public trust and confidence in financial services ever since it emerged from the London Stock Exchange in 1992. CISI's membership offers a best-in-class continuous personal development programme, networking, and events that enable flexible learning to enhance career progression. We also offer a breadth of choice of internationally recognised and respected highest-quality qualifications. As an educational charity, CISI is committed to developing the next generation of practitioners and ensuring that a financial services career is accessible to all.

For more information, please visit cisi.org.

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